

PRESS RELEASE

CHALLENGE EVENT IN AID OF REFUGE



HEADLINE:

Local **[man/woman]** from **[location]** will **[insert your activity]** to raise vital funds for Refuge.

ARTICLE:

[Insert name] from **[insert location]** will **[insert activity]** on **[insert date]** to raise money for Refuge, which provides life-saving support and services for women and children escaping domestic abuse.

By **[insert activity]**, **[insert name]** is aiming to raise a total of **[£x]** for Refuge. **[Insert name]** says: **[insert your quote]**.

Since founder Erin Pizzey created the first women's shelter in Chiswick, London, Refuge has led the campaign against domestic abuse. Now the country's largest single provider of specialist domestic and gender-based violence services, Refuge supports more than 7,000 women and children on any given day.

Gabi Field, Head of Community & Events at Refuge says: "It's amazing that **[insert name]** has decided to support Refuge by **[insert activity]** and help us continue funding our vital services for women and children in desperate need. We wish **[insert name]** the very best of luck and can't wait to hear how **[insert challenge]** goes."

Refuge's specialist services include refuges, independent advocacy, community outreach, culturally specific services and the 24 hour National Domestic Abuse Helpline. Refuge also produces research into the effects of domestic abuse and other forms of violence, the issues surrounding service provision and how society responds to violence against women and girls.

To sponsor **[insert name]** please visit their fundraising page online at **[insert link]**.

24 Hour National Domestic Abuse Helpline
CALL FREE 0808 2000 247

Live chat Mon-Fri 15.00-22.00,
nationaldahelpline.org.uk

www.refuge.org.uk